# Hope for San Diego Case Statement

September 2020



# In light of Christ's love, Hope for San Diego engages our community to care for and invest in our under-served neighbors.

# A City in Need of Hope

Working toward renewal for our city means Hope for San Diego walks into the shadows of our city to be the hands and feet of hope to those who need it most. 7,600 homeless

8th in U.S. for intensity of sex trafficking

2,500 children in foster care

85,000 refugees resettled in San Diego since 1970

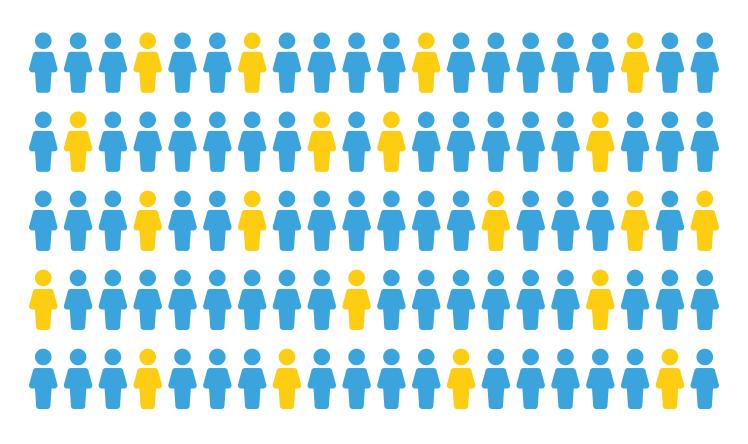
22% of children live with single mothers

1,000 unaccompanied children in homeless shelters

16% live with food insecurity

# 25%

of children live in low-income working families



Working together for the renewal of San Diego in the name of Christ Hope for San Diego envisions a renewed city where even the most vulnerable thrive. This vision is far beyond what any one church or donor can accomplish on its own. The renewal of our city calls for a movement of God's people to engage beyond the walls of their church buildings and enter into the pain of the suffering and oppressed.

In light of Christ's love for us, we can work together to engage our community to care for and invest in our under-served neighbors. Pursuing justice for the oppressed and demonstrating Christ's love in action through acts of mercy provides the world a glimpse of what God's kingdom looks like. Through our care for the needs of the whole person – physical, emotional, relational, and spiritual – we demonstrate the healing power that Jesus came to bring to earth.

Hope for San Diego provides a bridge for churches and volunteers and donors who want to be a part of that vision but don't know where to start.

"I have to tell you just how amazing your organization is and the outpouring of service you've given our families. You've been doing it for so long. Thank you for allowing us to be in this with you. I can't think of a better partner to be in this with than you guys at Hope for San Diego."

Chris Megison, Executive Director and Co-Founder Solutions for Change



# Strategic Community Partnerships Build Lasting Impact

Hope for San Diego builds longterm relationships with non-profit organizations that are experts in addressing the challenges of change in our four focus areas. We call these partners "affiliates" who are then eligible for our annual grants—donations that fuel their work of life transformation.

Many volunteers and donors don't know where to start when selecting an organization for their volunteer or financial support. Our rigorous vetting process includes an evaluation of:

Mission/Vision Program design and impact Board governance Leadership and staff Fund development and sources Budget and finances Faith-based programs Volunteer engagement

Thanks to the long-term relationships Hope for San Diego builds with trusted partners in the community, donors can be confident in our "investment portfolio" that aligns with their values that will produce a lasting philanthropic impact.

### **Our Focus Areas:**

- —Homelessness
- -Foster Care
- -Sex Trafficking
- —Refugees/Immigrants

# **Affiliate Criteria:**

Holistic and Developmental Supportive of Faith Collaborative Volunteer-friendly Organizationally Healthy

# **Our Church Partners:**

**Redeemer Presbyterian Church** Encinitas (Founding Church Partner)

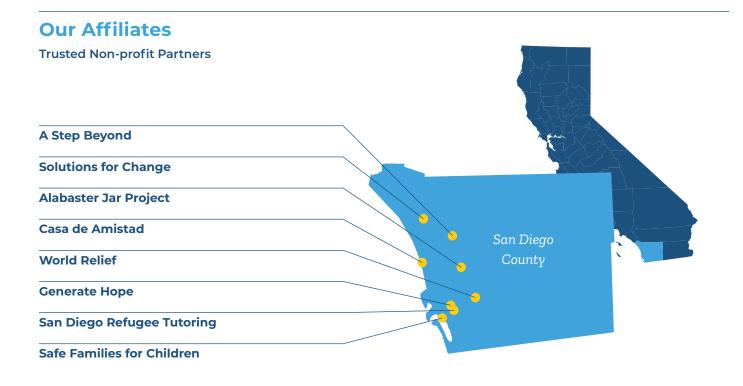
**Covenant Church** North Park

Harbor City Church East Village

**Redemption Church** Scripps Ranch

**Risen Church** Scripps Ranch

**Trinity Presbyterian Church** 4S Ranch



# Growing to Meet the Need

2020 Grants to Affiliates:

\$150,000

#### Grants since 2015:

\$417,000

2019-20 Unique Volunteers:

Volunteer Hours Since 2015: **30,000+** 



#### **W Emergency Grants**

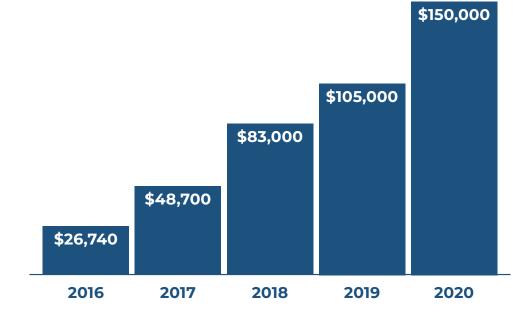
Our \$150,000 grants in the spring of 2020 included \$70,000 in emergency funds for our affiliates to respond to the increased needs caused by the COVID crisis. Thanks to the generosity of our donors, we will make an additional round of grants this fall to continue to support the extraordinary needs of our community through our affiliates.

#### **Reserve Fund**

Hope for San Diego invested heavily over the last four years to build our reserves such that we are in the financially healthy position of having six months' operating expenses set aside for contingency funds. This financial strength has enabled us to invest in our affiliates even during this uncertain time.

# **Grants to Affiliates**

Our annual funding to bolster the work of our non-profit partners.

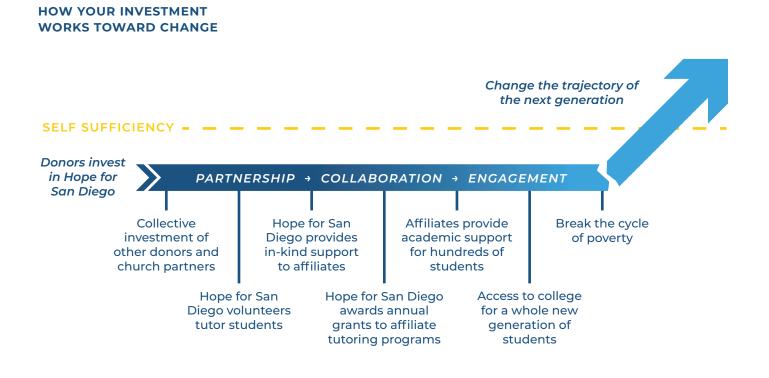


Intertwining Funding and Volunteer Engagement for Community Impact In 2019, Hope for San Diego conducted research with a doctoral candidate at Vanderbilt University who interviewed our affiliates and provided recommendations for bolstering our impact in our four key focus areas. Findings show the key distinctive of Hope for San Diego is that our impact extends far beyond the financial support we provide through grant funds. Our personal relationships of trust with our affiliates, our depth of understanding of and connections within our focus areas, and the inkind support we provide through our church-based programs is unique compared to other funders and highly valued by our affiliates.

Our goals for impact don't focus solely on supporting our affiliates and their work, but also on working toward life change in our own donors and volunteers as they engage with our under-served neighbors. Our impact centers on the intertwined goals of funding and volunteer engagement.

"Now more than ever we need to come around families. Hope for San Diego has come alongside us not just during this COVID crisis, but throughout the year. Last year we launched some tutoring together with Hope for San Diego for our most vulnerable and needy students.... Thank you for showing up for us so that we can show up for our students."

Justin Phillips Principal, Walker Elementary School



# Join the Movement

## **Hope Partners**

Hope Partners are like-minded people who make monthly contributions to fuel life transformation in San Diego. Hope Partners' collective investment in our city serves as a catalyst for holistic change and social renewal far beyond the donations of any one individual.

Need an additional \$1,000 per month for 2020-21

1 at \$250/mo. 5 at \$100/mo. 5 at \$50/mo.

# **Stock Gifts**

Consider giving a gift of appreciated stock directly to Hope for San Diego and see your gift make a bigger impact. You may be able to realize a tax benefit while your donation works in our community.

Hope for San Diego is a non profit 501(c)(3) charitable organization, and your gifts are tax deductible to the fullest extent of the law.

# **Company Match**

Your employer may match your donations. Check with human resources to determine your company's policy.

# One-Time Gifts Year-End Goal of \$180,000

Number of gifts needed per amount.

\$18,000	$\bigcirc$
\$15,000	00
\$10,000	000
\$7,500	0000
\$5,000	00000
\$2,500	000000
\$1,500	0000000
\$1,000	0000000000
\$500	000000000000000000000000000000000000000
\$250	000000000000000000000000000000000000000

"Hope for San Diego has been such a great partner for us in this COVID-19 challenge. They already were before COVID hit, but they really came through. We could not get through this without you."